

Downtown
COMMUNITY PARTNERSHIP

2022-2023

Downtown FARGO

GUIDE
& MAP



EAT • SHOP • EXPERIENCE



AMBASSADOR HOURS

M: 7:00AM - 4:30PM

T: 7:00AM - 4:30PM

W: 7:00AM - 10:00PM

Th: 7:00AM - 10:00PM

F: 7:00AM - 10:00PM

Sat: 7:00AM - 10:00PM

Sun: 7:00AM - 10:00PM

AMBASSADOR LINE:

701-212-0310



DOWNTOWN FARGO BUSINESS IMPROVEMENT DISTRICT

In cooperation with the Downtown Community Partnership, your Business Improvement District Ambassadors work to and enhance the overall appeal of Downtown Fargo. This is done by making sure our downtown community is safe, maintained, and properly promoted.



This guide is brought to you by Downtown Community Partnership, which helps grow, advocate, and support healthy economic development in our Downtown Community. As a 501c(6) nonprofit organization, we have been at the forefront of leading positive change in Downtown Fargo, North Dakota, for the past 50 years. Thank you for choosing Downtown Fargo!

WELCOME TO

Downtown FARGO

Downtown Fargo is the vibrant heart of our community. This core neighborhood is packed with dozens of independent small businesses that make our community unique. Filled with art, entertainment, food, and shopping you are sure to find an experience that leaves you wanting to explore more!



WIFI: Looking to work, study, or connect while visiting Downtown? Midco's Xstream high-speed Wi-Fi is available for free at several access points along Broadway!

TABLE OF CONTENTS

- 1** Welcome
- 3** Planned Events
- 4** Parking
- 7** Under-21
- 8** Murals
- 10** Walking Map
- 12** Map Directory
- 14** Eat and Drink
- 15** Retail and Boutique
- 16** Stay and Experience
- 16** Services
- 18** Coupon Deals
- 20** Thank You



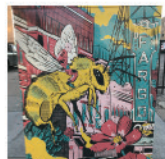
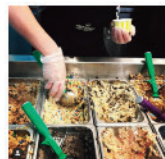
#LIVE
DOWNTOWN
FARGO



Apartments for all price points.
All located in 1 awesome neighborhood.

[choosecentric.com](https://www.choosecentric.com)

701.532.2353 | Leasing@ChooseCentric.com



2022 PLANNED EVENTS

**Plains Art Museum
Spring Gala**
May 7th
Fargo Marathon
May 16-21st

Live & Local
June 16th
The Great Race
June 26th



Live & Local

Red River Market
Every Saturday
July 9th-October 29th
**Live & Local
at Street Fair**
July 14th
**Downtown Fargo
Street Fair**
July 14-16th
Live & Local
August 18th
Oktoberfest
September 17th



Holiday Lights Parade
photo: Visit Fargo-Moorhead



Downtown Fargo Street Fair photo: Visit Fargo-Moorhead

NDSU Homecoming Parade
September 30th
Plaid Friday
November 25th

Small Business Saturday
November 26th
Holiday Lights Parade & Winterfest
December 3rd

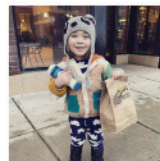
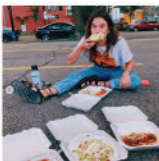
STAY INFORMED OF EVENTS AND MORE



Downtown Fargo



Downtown_Fargo



PARKING RAMPS

Your guide to parking ramps and surface lots in Downtown Fargo

2,200 parking spots

across all ramps and lots

1. Mercantile Ramp

410 5th Street N

0-2 hours Free

2-4 hours \$3

4-6 hours \$5

\$8/day

Evenings (5 p.m. to 8 a.m.)

and Weekends Free

2. Civic Ramp

411 2nd Avenue N

\$1.75/hour

\$8.75/day

Evenings (5 p.m. to 3 a.m.)

and Weekends Free

3. Roberts Commons (ROCO) Ramp

217 Roberts Street N

0-2 hours Free

2-4 hours \$3

4-6 hours \$5

\$8/day

Evenings (5 p.m. to 8 a.m.)

and Weekends Free

10 charging stations(stalls)

4. NP Avenue Lot

636 NP Avenue N

\$1/hour

\$5/day

Evenings (5 p.m. to 8 a.m.)

and Weekends Free

5. Block 9 Ramp

207 5th Street N

(Across the street from
the Radisson)

Closed to public 6 a.m. to 6 p.m.

M-F Evenings (6 p.m. to 6 a.m.)

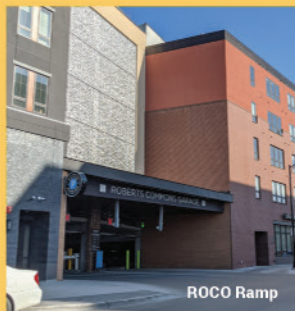
& Weekends Free

On Street Parking

Time zones are enforced

Monday- Friday

(8 a.m. to 5 p.m.)



ROCO Ramp




Mercantile Ramp

FUN FACT: Mercantile Ramp is now open! The popular RoCo Ramp fills up during downtown events but the Mercantile ramp can provide another parking option just as close to Broadway with the same rates.

JEFFERSON & LINES

Your #1 Bus Experience in North Dakota



Free WiFi 

Book Online Today!



Affordable, Convenient & Reliable Transportation

to Thousands of Destinations Across the U.S.

Prices As Low As

Fargo to Duluth..... \$25

Fargo to Minneapolis... \$37

Fargo to Bismarck..... \$53



Visit Us at the MATBUS Depot
502 NP Avenue, Fargo, ND 58102

www.JeffersonLines.com

(858) 800-8898



Explore.
Discover.
Achieve.



LEARN MORE ndsu.edu/scimath



UNDER-21

Activities in Downtown Fargo

We've created the ultimate Under-21 Downtown Experience list! From late-night hangout spots to sweet study spaces, there's an unlimited amount of things to do Downtown!

LATE NIGHT HANGOUTS:

Black Coffee & Waffle Bar

550 2nd Avenue N

Snag a chair and play some of your favorite classic board games! No worries, we're 99% positive Jumanji isn't an option

Replay Games

502 1st Avenue

With over 6,000 video games, dozens of TVs, and almost any console to choose from, Replay Games is the perfect place to relive the good ol' days.

Rough Cut Social

1100 NP Avenue

Axe throwing is the name of the game, plus Giant Jenga, Bean Bags, Hammerschlagen and more!

THE ARTS:

Plains Art Museum

704 1st Avenue

Always free general admission to three floors of art with classes taking place regularly!

Fargo Theatre

314 Broadway N

Catch a flick at the historic Fargo Theatre! Student tickets are only \$8 with a student ID

Unglued Craft Events

408 Broadway N

Unglued always has rad crafting events to channel your inner creative!

Gallery 4

115 Roberts Street N

This free art gallery is owned and operated by local artists; there's always a local artist on duty! This little gem also doubles as a Downtown Fargo Visitor Center and has a Made In Fargo gift shop.

Spirit Room

111 Broadway N

This gallery is centered around the community. You'll find everchanging art exhibits, wellness classes, all the way to swing dancing!

SWEET STUDY SPOTS:

Atomic Coffee

222 Broadway N

Black Coffee & Waffle Bar

550 2nd Ave N

Sandy's Donuts

300 Broadway N

Third Drop Coffee

111 Broadway

Twenty Below Coffee Co

14 Roberts Street N

Fargo Public Library

102 3rd Street North

Check out materials for papers, mobile hotspots and more while accessing their study rooms and computer labs in the heart of downtown.

GREEN SPACES:

Broadway Square

Broadway and 2nd Ave N

Civic Plaza

4th St & 2nd Ave

Island Park

Broadway and 1st Ave South

Renaissance Hall

NP Ave and 8th St

Fargo Parks Plaza

Main Ave and 8th Street

Great Northern Park

Broadway & 5th Ave N

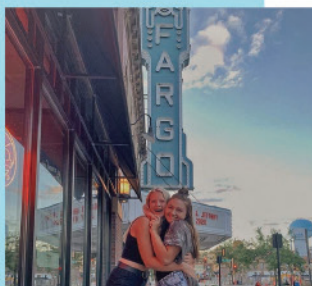
DISCOUNTS WITH STUDENT ID:

Babb's Coffee House: 5% Off

Sandy's Donuts: 10% Off

Third Drop Coffee: 10% Off

Spicy Pie: 10% Off



FREE GENERAL ADMISSION

DOWNTOWN FARGO
PLAINSART.ORG

James Rosenquist
The North Dakota Mural

PLAINS ART MUSEUM

MURALS

Get a unique picture with Downtown Fargo's famous murals

Don't forget to tag @downtown_fargo and use the hashtag #downtownfargo in your Instagram posts!



Penguins

Alley on 8th Street
between Main and 1st Ave



Art Alley

1st Ave N between 4th
St and 5th St



Mario Wall

Alley behind Toasted
Frog



Peacock

Corner of 6th Ave N on
Roberts St



Welcome to Roberts Alley

Roberts Alley between
Broadway and Roberts St



Fargo Postcard Mural

Roberts Alley between
Broadway and Roberts St



Greetings From Fargo

641 1st Ave N Near
Gallery 4



Silver Lining Wings

123 Broadway N



VFW Wings

202 Broadway N



Who's your Hero Cape

1st Ave & 12th St



Wheat Mural

300 Broadway in the alley



Wildflower Mural

On the side of
Kittsona on 8th St S



Meadowlark

Meadowlark Building
503 7th St N



**Greetings from Fargo
Train Car**

Corner of Main and Broadway

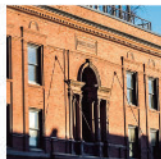
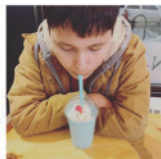


BUILDING AND INSTALLING COUNTERTOPS SINCE 1985



COME VISIT OUR HISTORIC DOWNTOWN SHOWROOM!

806 NP Ave N www.fabricatorsunlimited.com 701-235-1185



DOWNTOWN FARGO Walking Map

- Parking
- Bank/ATM
- MATBUS Stop
- Bike Parking
- Skywalk

- POINTS OF INTEREST**
- Post Office
- Fargo Public Library
- MATBUS' GTC
- City Hall
- AMTRAK Station
- Visitor's Center
- Public Restrooms
- Charging Stations

- BUSINESS LOCATIONS**
- Services
- Retail
- Dining & Nightlife
- Arts & Attractions
- News & Info





WALKING MAP KEY

SERVICES

1. A&E Beauty Supply + Antoinette Hair Salon . . . 1200 1st Avenue N, Ste. A
2. All Fur Paws . . . 12 Broadway N, Ste. C
3. Arch Dental . . . 321 4th Street N
4. B Relaxed Massage . . . 624 Main Avenue, Ste. 9A
5. Beauty Bar by Whitney . . . 624 Main Avenue, Ste. 9
6. Below Radar Tattoo . . . 639 1st Avenue N
7. Blue Eyed Girl Salon . . . 508 Broadway N
8. Breathe Massage . . . 670 4th Avenue N, Ste. 231
9. Chase Bank . . . 122 Broadway N
10. Chef's Table Catering . . . 670 4th Avenue N
11. Community Uplift Program . . . 101 8th St S
12. Do or Dye Hair Studio . . . 635 1st Avenue N
13. Downtown Yoga . . . 216 Broadway N, Ste. 204
14. Ecce Yoga . . . 321 4th Street S
A downtown yoga and wellness studio since 2008 offering classes, workshops and events for healing, community and connection.
15. Elisabeth Eden . . . 208 Roberts Alley
16. Everett's Barbershop . . . 230 Broadway N
17. Eyes On Broadway . . . 311 Broadway N
Your Downtown Docs, for all your eyecare needs. Schedule your eye exam today, or stop by our boutique optical to shop our selection of stylish frames with the help of our expert opticians. You will See the Difference!
18. F5 Project . . . 1122 21st Ave
A non-profit peer-based organization that provides resources and helps connect people back into the community.
19. Fabricators Unlimited . . . 828 NP Avenue N
fabricatorsunlimited.com • (800) 747-1185 • Located in the same historic location, we have been fabricating and installing countertops for 35 years!
20. Fly | A Fitness Revolution . . . 235 Roberts Street N
feelfly.com • (701) 532-1368 • An elite class based fitness center offering cycle, barre, HIIT, & yoga classes. Class packages & monthly unlimited memberships available. Showers, towel service, and boutique with athletic wear for men & women
21. FM Aerial & Movement Art . . . 508 Oak St N
22. Goin' Postal . . . 19 8th Street S
23. Graver Barbers . . . 630 2nd Avenue N
24. Gruber Guitars . . . 121 Roberts Street
25. Hotel Donaldson . . . 101 Broadway N
26. iCare Repair . . . 23 8th Street S
27. Jasper Hotel . . . 215 Broadway N
Jasper Hotel captures the essence of Fargo by staying rooted in its traditions, delivering a truly local, upscale experience to our guests.
28. Jefferson Lines . . . 502 NP Avenue N
jeffersonlines.com • (701) 293-1222 • Your #1 bus experience in North Dakota. Experience reliable service, convenient schedules, and affordable prices to over 3,000 locations through the U.S.
29. Lucky Beauty Salon . . . 1015 Main Avenue
30. Lucky's Tattoo . . . 413 Broadway, Ste. A
31. McGough Construction, LLC . . . 630 1st Avenue N, Ste. 4
32. Moler Barber College of Hair Styling . . . 16 8th Street S
33. Music Emporium . . . 305 Roberts Street N
34. Naturally Randi Kay . . . 14 1/2 8th Street S
35. No Coast Tattoo . . . 515 3rd Avenue N
36. Office Sign Company . . . 310 NP Avenue N
37. Polished Nail Spa . . . 102 Broadway N, Ste. 102
38. Prairie Den . . . 118 Broadway N
39. Puffs . . . 68 Broadway N
40. Pure Barre . . . 615 2nd Avenue N
41. Radisson Blu Fargo . . . 201 5th Street N
Locally owned upscale hotel with a stylish feel. Features a restaurant and lounge, in-house gaming, and banquet space showcasing downtown views.
42. Reflexology For Wellness . . . 624 Main Avenue, Ste. 2E
43. Rescue House Church . . . 222 Broadway #102
www.rescuehouse.church • A life-giving christian church with relevant worship, practical messages, a safe and engaging kids space, and great community.
44. Roza's Sewing & Alterations . . . 5 8th Street S
45. Salon 3/5 by Ryan Benz . . . 222 Broadway N, Ste. 101
46. Salon Duo . . . 624 Main Avenue, Ste. 6A
47. The Bee's Nest Tattoo and Art Studio . . . 14 8th Street S
48. The Clockwerks . . . 1101 1st Avenue S
49. The Studio at Six Seventy . . . 670 4th Avenue N, Ste. 125
50. United Automotive Tech Center . . . 308 1st Avenue N
www.unitedautotech.com • 701-237-0200 • Quality service and repair for your car. We service all makes. 3 convenient locations in Fargo/West Fargo. Serving Fargo/Moorhead since 1923.
51. Urban Foods Catering . . . 69 4th Street N
52. YMCA . . . 400 1st Avenue S

RETAIL

1. Affairs by Brittany . . . 303 Broadway N
2. Asian and American Market . . . 1015 Main Avenue
3. Beyond Running . . . 506 Broadway N
4. Boots & Heels . . . 410 Broadway N
5. Carmine & Hayworth Vintage . . . 624 Main Avenue, Ste. 4
Carmine & Hayworth Vintage is a SAFE SPACE for all of us weirdos, dreamers, curiosity seekers, risk takers and those who love the thrill of all things DIFFERENT. We mix the vintage with the vintage INSPIRED!
6. Christian Eggert Violins . . . 618 Main Avenue
7. Curated Mens by Jesse Masterson . . . 214 Robert's Alley
8. Daily's Market . . . 216 Broadway N
9. Dakota Boys Ranch . . . 1001 4th Avenue N
10. Discontent Lifestyle Store . . . 512 Broadway N
11. Fargo Mattress . . . 610 Main Avenue
12. Fargo Moorhead Opera Co. . . 21 8th Street S
13. Fargo Stuff . . . 310 NP Avenue N
14. Formally Yours . . . 18 8th Street S, Ste. A
15. Gatherings Collective . . . 109 Broadway
16. Gomp Displays . . . 110 University Drive S
17. Great Northern Bicycle Company . . . 425 Broadway N
18. Great Northern Books . . . 413 Broadway N, Ste. A
19. Gnomes Nook . . . 14 S 8th Street
20. Halberstadt's on Broadway . . . 102 Broadway N, Ste. 100
21. Handpicked Goods . . . 14 Roberts Street N
22. I Do . . . 5 8th Street S
23. Inna Portraits . . . 612 Main Avenue
24. InterOffice . . . 1630 1st Avenue N, Ste. A
25. Kindred People . . . 300 Broadway N
shopkindredpeople.com • (701) 478-2012 • You will find a carefully curated collection of classic and on-trend fashion as well as local and handmade gifts in an inviting and welcoming little shop!
26. Kittsona . . . 23 8th Street S
kittsona.com • (701) 936-0608 • A warm shopping experience filled with a curated mix of stylish apparel, locally inspired goods, contemporary home decor, and genuine love.
27. Love Always Floral . . . 14 Roberts Street N
28. Mason Jar Boutique . . . 218 Broadway N
29. Mint + Basil . . . 714 Main Avenue
shopmintandbasil.com • @mint_and_basil • (701) 478-4141 • Creatively curated apparel and home-goods shop. "Make living an A R T."
30. O'Day Cache . . . 317 Broadway N
odaycache.com • (701) 293-2088 • Eclectic shopping haven of world imports. Located in the heart of Downtown. Something for everyone.
31. Orange Records . . . 641 1st Avenue N
32. Outermost Layer . . . 518 Broadway N
33. Paradox Comics & Cards, Inc. . . . 26 Roberts Street
34. Prairie Petals . . . 210 Broadway N, Ste. 104
35. Proper . . . 315 Broadway N
proper-shops.com • (701) 364-0133 • Affordable, on-trend pieces to curate your style and wardrobe. Edited variety and limited quantities ensure something unique.
36. Rees & Taylor Antiques . . . 806 Main Avenue
37. Revolver . . . 627 1st Avenue N
38. Romantix . . . 417 NP Avenue
39. Royal Jewelers . . . 73 Broadway N
40. Scan Design . . . 110 Broadway N
41. SHANNALEE Event Boutique . . . 313 Broadway N
42. Shirts From Fargo . . . 303 Broadway N
shirtsfromfargo.com • (701) 205-7731
43. Stabo Scandinavian Imports . . . 406 Broadway N
stabo-scandin.com • (701) 282-0421 • The place to go for all things Scandinavian. Gifts, treats, clothing, books, and more. A touch of heritage in Downtown Fargo.
44. Sunshine & Sea Botanicals . . . 3 8th St S
45. The Nines . . . 219 Broadway N
46. THIS Skate & Snow . . . 625 1st Avenue N
47. Tochi Products and Specialty Foods . . . 1111 2nd Avenue N
48. Unglued . . . 408 Broadway N
ungluedmarket.com • (701) 205-1597 • Local maker and artist gift shop featuring modern, handmade Fargo gifts, a candy wall, and workshops! Get inspired to make and create and shop local!
49. Vella Kids Boutique . . . 210 Broadway STE 101
yellakids.com • Locally owned and operated mid to high end children's boutique with a goal to make shopping easy for all you busy moms!
50. Vinyl Giant & Game Giant . . . 626 2nd Avenue N
51. Violet Vintage . . . 11 8th Street S
52. Your Day by Nicole . . . 102 Broadway N, Ste. 101
53. Zandbroz Variety . . . 420 Broadway N

DINING & NIGHTLIFE

- 2nd Ave Nutrition 619 2nd Avenue N
- 46 North Pints & Provisions 635 2nd Avenue N
- 623 Nutrition Co. 632 NP Avenue N
- 701 Eateries 701 N University Drive
- 84 Italian Steakhouse 201 5th St N
- Atomic Coffee 222 Broadway N
We are an organic, fair-trade coffee shop offering various hot and cold drinks, pastries, sandwiches, and soups with gluten-free, vegetarian, and vegan options.
- A&E Liberian 524 Broadway N
- Babb's Coffee House 604 Main Avenue
- Beer & Fish Company 223 Roberts Alley
- BernBaums 402 Broadway N
- Bismarck Tavern 522 Broadway N
- Blackbird Woodfire 206 Broadway N
- Black Coffee & Waffle Bar 550 2nd Avenue N
- Boss' Pizza and Chicken 228 Broadway N
- Brew Bird 30 University Drive N
- Cellar 624 624 Main Ave
- Chub's Pub & Package Place 421 University Drive N
- Cold Fusion 629 1st Avenue N
- Cowboy Jacks 506 Broadway N
- Dempsey's Public House 226 Broadway N
- Drekker Brewing Company-Brewhalla 1666 1st Avenue N
- Drumcronth Brewing Company 630 1st Avenue N, Ste. 6
- Drunken Noodle 414 Broadway N
- Duffy's Tavern 16 12th Street S
- Empire Tavern & Liquors 424 Broadway N
- Erbert & Gerbert's Sandwich Shop 300 Broadway N, Ste. 104
- Fargo Brewing Company 610 University Drive N
- Fort Noks Bar of Gold 52 Broadway N
- Front Street Taproom 614 Main Avenue
frontstreettaproom@gmail.com • (701) 566-7226 • A unique bar specializing in local and regional craft beer and other craft beverages, as well as featuring nightly entertainment including live music, comedy, and more.
- Fryn' Pan 310 Main Avenue
- Ishtar Mediterranean Cuisine 68 Broadway N
- Insomnia Cookies 412 Broadway N
- Jade Dragon 1015 Main Avenue
- Jay's Smokin' BBQ 1322 Main Avenue
- JL Beers 518 1st Avenue N
- Juice It 64 Broadway N
- Marge's Bar 209 Roberts Alley
- Mexican Village 814 Main Avenue
- Mezzaluna 309 Roberts Street N
- Nichole's Fine Pastry and Café 13 8th Street S
nicholesfinepastry.com • (701) 232-6430 • European desserts made by hand and from scratch. Also serving espresso, tea, wine, and savory lunch options.
- NoBull Smokehouse 609 NP Avenue
- Old Broadway City Club 22 Broadway N
- Old Broadway Grill 22 Broadway N
- Old Broadway Sports Zone 22 Broadway N
- Pho D'licious 623 NP Avenue
Best Vietnamese pho noodle soup in town.
- Pixelated Brewing Co. 1100 NP Ave #101
- Poke Bowl 560 2nd Avenue N
- Pounds 612 1st Avenue N
- Power Plate Meals 621 2nd Avenue N
- Proof Artisan Distillers 414 4th Avenue N
- Red Raven Espresso Parlor 916 Main Avenue
- Replay Games 502 1st Avenue N, Ste. E
- Rhombus Guys Pizza 606 Main Avenue
- Rooter's Bar 107 Broadway N
- Rosewild 215 Broadway N
Rosewild's hyperlocal take on farm-to-table dining celebrates delicious hearth cooking and traditional preservation methods.
- Rough Cut Social 1100 NP Avenue
- Sammy's Pizza 301 Broadway N
- Sandy's Donuts 300 Broadway N, Ste. 102
sandysdonuts.com • (701) 478-1155 • With over 75 kinds of fresh donuts made every day, deciding which one to buy will be a challenge.
- Scoop N Dough Candy Co. 206 Roberts Alley
Home of Downtown Fargo's largest selection of ice cream, edible cookie dough, and popcorn.
- Sidestreet Grille & Pub 404 4th Avenue N
- Slurp Ramen 414 Broadway N

- Smiling Moose Deli 102 Broadway N, Ste. 104
- Sons of Norway 722 2nd Avenue N
- Spicy Pie 322 Broadway N
- Sports Bar 619 NP Avenue
- Sushi Burrito Cafe 623 NP Avenue
- Taco John's 318 10th Street N
- Taco Shop 117 Broadway N
- Tailgators Sports Cafe 1322 Main Avenue
- Teaberry 119 Broadway N
- Tea & Crepe 72 Broadway N
teandcrepe.com • (701) 540-6737 • Located in Downtown-Fargo serves some unique fun treats. Boba Tea, Rolled Ice Cream, Crepes, Rice ball.
- Teddy's Eatery & Parlor 212 Broadway N
- Teddy's Chicago Style Cuisine 530 6th Ave N
- ThaiKota 1201 1st Avenue N
- The Aquarium 226 Broadway N, 2nd Floor
- The Boiler Room 210 Broadway, Ste. 90
Downtown's only basement bar and restaurant, serving brunch, lunch, dinner, and cocktails. Closed Monday and Tuesday.
- The Bomb Shelter 325 10th Street N
- The Cellar Comedy Club 614 Main Avenue
frontstreettaproom.com/comedyinthecellar • 701-566-7226 • Fargo's Premiere Comedy Club featuring professional headliners from around the country. Located below Front Street Taproom.
- The Northern Gentlemen's Club 325 10th Street N
- The Silver Lining Creamery 123 Broadway N
(701) 532-0961 • Premium ice cream made on-site in Downtown Fargo. Watch us make ice cream! Fun and unique flavors along with classics. Enjoy scoops, sundaes, shakes, and novelties - everyone needs a little silver lining in life.
- The Toasted Frog 305 Broadway N
- Third Drop Coffee 111 Broadway N
- Twenty Below Coffee Co. 14 Roberts Street N
- VFW Club of Fargo 202 Broadway N
- Vinyl Taco 520 1st Avenue N
- Wasabi Sushi and Asian Grill 560 2nd Avenue N
- Wild Terra Cider & Brewery 6 12th Street N
- Wurst Bier Hall 630 1st Avenue N
- Youngblood Coffee Company 623 2nd Avenue N

ARTS & ATTRACTIONS

- Carrie's Twisted Art 300 Main Avenue, Ste. 110
- Dakota Fine Art 11 8th Street S
- Fargo Public Library 102 3rd Street N
- Fargo Theatre 314 Broadway N
- Gallery 4 115 Roberts Street N
Gallery4Fargo.net • (701) 237-6867 • A destination gallery for tourists and local art lovers. A "Made In Fargo" gift shop. An artist cooperative featuring 40 plus local artists.
- Plains Art Museum 704 1st Avenue N
plainsartmuseum.org • 701.551.6100 • Free General Admission to North Dakota's only accredited Art Museum.
- Rando Gallery 5 8th Street S
- Red River Market 201 Broadway Square
(Saturdays Mid-July - October) Community farmers market in Downtown Fargo featuring live entertainment. Shop for produce, hot food, beverages, arts, and more from 50 local vendors.
- Sanctuary Event Center 670 4th Avenue N
- Selfie WRLD 630 1st Ave N Ste 3
www.selfiewrldfargo.com • SelfieWRLDFargo is a do-it-yourself photography studio. Your experience includes an hour of fun with 25+ interactive photo scenes, a ring light, and a remote control. Get creative and capture memories at this unique and playful destination with new rooms quarterly! Reserve online or walk-ins welcome.
- The Spirit Room 111 Broadway N

NEWS & INFORMATION

- City of Fargo City Hall 225 4th Street N
- Downtown Visitor's Center 115 Roberts Street N
- Downtown Community Partnership 207 4th Street N
- Forum Communications 101 5th Street N
- Interstate Parking 207 4th Street S, Ste. A
- Prairie Public Broadcasting 207 5th Street N

ATOMIC COFFEE

IT TAKES A COMMUNITY
BE A PART OF OURS

ORGANIC | FAIR TRADE | ECO FRIENDLY

HOURS | MON - FRI: 6:30AM TO 11:00PM
SATURDAY: 7:00AM TO 11:00PM
SUNDAY: 8:00AM TO 10:00PM

DOWNTOWN FARGO: 222 BROADWAY

WWW.ATOMICCOFFEEFARGO.COM 

EAT AND DRINK

84 Italian Steakhouse

201 5th St N

Atomic Coffee

222 Broadway

We are an organic, fair trade coffee shop offering various hot and cold drinks, pastries, sandwiches and soups with gluten-free, vegetarian and vegan options.

Beer & Fish Company

223 Roberts St

Black Coffee & Waffle Bar

550 2nd Avenue N

Blackbird Woodfire

206 Broadway N

Boiler Room

210 Roberts Alley

Downtown's only basement bar and restaurant, serving brunch, lunch, dinner, and cocktails. Closed Monday and Tuesday.

Cowboy Jacks

506 Broadway N

Dempsey's Public House

226 Broadway

Drumconranth Brewing Company

630 1st Avenue N

Drunken Noodle

414 Broadway

Empire

424 Broadway N

Fargo Brewing Company

610 University Drive

Fort Noks

52 Broadway N

Front Street Taproom

614 Main Avenue

frontstreettaproom@gmail.com
(701) 566-7226

A unique bar, specializing in local and regional craft beer and other craft beverages, as well as featuring nightly entertainment including live music, comedy, and more.

Nichole's Fine Pastry

13 8th Street S

European desserts made by hand and from scratch. Also serving espresso, tea, wine and savory lunch options.

Old Broadway

22 Broadway N

Poke Bowl

560 2nd Avenue

Proof Distillery

414 4th Avenue

Rhombus Guys Pizza

606 Main Avenue

Rosewild

215 Broadway N

Rosewild's hyperlocal take on farm-to-table dining celebrates delicious hearth cooking and traditional preservation methods.

Sandy's Donuts & Coffee Shop

300 Broadway N

sandysdonuts.com

(701) 478-1155

With over 75 kinds of fresh donuts made every day, deciding which one to buy will be a challenge.

Scoop N Dough Candy Co.

206 Roberts Alley

Home of Downtown Fargo's largest selection of ice cream, edible cookie dough, and popcorn.

Sidestreet Grille & Pub

404 4th Avenue N

Slurp Ramen

414 Broadway

Sons of Norway

722 2nd Avenue

Spicy Pie

322 Broadway N

Tea & Crepe Fargo

72 Broadway N

teaandcrepe.com

(701) 540-6737

A family friendly place in Downtown Fargo serves some unique fun treats, including boba tea, rolled ice cream, crepes, and rice balls.

Third Drop Coffee

111 Broadway N

The Silver Lining Creamery

123 Broadway

(701) 532-0961

Premium ice cream made on-site in Downtown Fargo. Watch us make ice cream! Fun and unique flavors along with classics. Enjoy scoops, sundaes, shakes, and novelties - everyone needs a little silver lining in life.





Thai Ice Cream Roll
72 BROADWAY N
701-540-6737

BOBA TEA

CRÉPE

ROLLED ICE CREAM

SMOOTHIE

RICE BALLS



SCAN FOR MENU

VELLA KIDS BOUTIQUE



Shop local!

VELLAKIDS.COM

The Toasted Frog

305 Broadway

Twenty Below Coffee Co.

14 Roberts Street

FWF Club of Fargo

202 Broadway N

Wasabi

560 2nd Avenue

Wild Terra Cider

6 12th Street N

Wurst Bier Hall

630 1st Avenue N

RETAIL AND BOUTIQUE

Carmine & Hayworth Vintage

616 Main Avenue

Carmine & Hayworth Vintage is a SAFE SPACE for all of us weirdos, dreamers, curiosity seekers, risk-takers, and those who love the thrill of all things DIFFERENT. We mix the vintage with the vintage INSPIRED!

Daily's Market

216 Broadway

Fargo Stuff

310 NP Avenue

Great Northern Bicycle Co.

425 Broadway N

Kindred People

300 Broadway N

shopkindredpeople.com
(701) 478-2012

You will find a carefully curated collection of classic and on-trend fashion as well as local and handmade gifts in an inviting and welcoming little shop!

Kittsona

23 8th Street

A warm shopping experience filled with a curated mix of stylish apparel, locally inspired goods, contemporary home decor, and genuine love.

MINT + BASIL

714 Main Avenue

shopmintandbasil.com
@mint_and_basil
(701) 478-4141

Creatively curated apparel and home-goods shop.
"Make living an A.R.T."

O'Day Cache

317 Broadway N

odaycache.com
(701) 478-8722

Eclectic shopping haven of the world imports. Located in the heart of Downtown. Something for everyone.

Outermost Layer

516 Broadway N

Prairie Petals

210 Broadway N

Proper

315 Broadway

701.364.0133

Affordable, on-trend pieces to curate your style and wardrobe. Edited variety and limited quantities ensure something unique

Shirts From Fargo

303 Broadway

shirtsfromfargo.com
(701) 205-7731

Stabo Scandinavian Imports

406 Broadway N

stabo-imports.com
(701) 282-0421

The place to go for all things Scandinavian. Gifts, treats, clothing, books, and more. A touch of heritage in Downtown Fargo.

Unglued

408 Broadway N

Local maker and artist gift shop featuring modern, handmade Fargo gifts, a candy wall, and workshops! Get inspired to make and create and shop local!

Vella Kids Boutique

210 Broadway #101

vellakids.com

Locally owned and operated mid to high end children's boutique with a goal to make shopping easy for all you busy moms!

SANDY'S

DONUTS & COFFEE SHOP



DONUTS GUARANTEED TO PUT A SMILE ON YOUR FACE!

With 75 different donuts to choose from every day!

THREE CONVENIENT LOCATIONS:

- 300 Broadway North - Fargo
- 301 Main Avenue West - West Fargo
- 4215 45th St. - South Fargo



VELKOMMEN TO

THE STABO!

THE TREASURES OF SCANDINAVIA AWAIT YOU.



GLASSWARE
JEWELRY
APPAREL
BOOKS
CANDY
GIFTS
& MORE!

..... Locally owned since 1972

STABO SCANDINAVIAN IMPORTS

406 Broadway N

701.282.0421

www.Stabo-imports.com

STAY AND EXPERIENCE

Downtown Yoga

216 Broadway N

Ecce Yoga

321 4th Street N

A Downtown yoga and wellness studio since 2008 offering classes, workshops, and events for healing, community, and connection.

Fargo Theatre

314 Broadway N

Fly | A Fitness Revolution

235 Roberts Street

feelsfly.com

(701) 532-1368

An elite class-based fitness center offering cycle, barre, HIIT, and yoga classes. Class packages and monthly unlimited memberships available. Showers, towel service, and boutique with athletic wear for men and women.

FM Aerial & Movement Arts

508 Oak Street N Ste. A

Gallery 4

115 Roberts Street N

Gallery4Fargo.net

(701) 237-6867

A destination gallery for tourists and local art lovers. "Made In Fargo" gift shop. An artist cooperative featuring 40 plus local artists.

Hotel Donaldson

101 Broadway N

Icehouse Fit

1620 1st Avenue

Jasper Hotel

215 Broadway N

Jasper Hotel captures the essence of Fargo by staying rooted in its traditions, delivering a truly local, upscale experience to our guests.

Plains Art Museum

704 1st Avenue

plainsartmuseum.org

701.551.6100

Free General Admission to North Dakota's only accredited Art Museum.

Radisson Blu

201 5th Street N

Locally owned, upper-upscale hotel with a stylish feel. Features a restaurant and lounge, in-house gaming, and banquet space showcasing Downtown views.

Red River Market

201 Broadway Square

Community farmers market in Downtown Fargo featuring live entertainment. Shop for produce, hot food, beverages, arts, and more from 50 local vendors.

Replay Games

502 1st Avenue

Rough Cut Social

1100 NP Avenue

Spirit Room

111 Broadway N

Selfie WRLD

630 1st Avenue #3

www.selfiewrldfargo.com

SelfieWRDL Fargo is a do-it-yourself photography studio. Your experience includes an hour of fun with 25+ interactive photo scenes, a ring light, and a remote control. Get creative and capture memories at this unique and playful destination with new rooms quarterly! Reserve online or walk-ins welcome.

The Cellar Comedy Club

614 Main Avenue

frontstreettapproom.com/

comedyinthecellar

(701) 566-7226

Fargo's Premier Comedy Club featuring professional headliners from around the country. Located below Front Street Taproom.

SERVICES

Arch Dental

321 4th Street N

Eyes On Broadway

311 Broadway

Your Downtown Doc, for all your eyecare needs. Schedule your eye exam today, or stop by our boutique optical to shop our selection of stylish frames with the help of expert opticians. You will See the Difference!

F5 Project

1122 1st Ave N

A nonprofit peer-based organization that provides resources and helps connect people back into the community.



see the DIFFERENCE



APPOINTMENTS
MONDAY-FRIDAY

SHOP ANYTIME!

701.540.6444

311 BROADWAY N



1100 NP Avenue, Suite 102, Fargo

701-532-2467

info@roughcutsocial.com

SELFIE WRLD Fargo

Come immerse yourself in our world

A fun experience for friends and families
Birthday Parties, Fun Raisers, Corporate
Events and Team Building.

www.selfiewrldfargo.com

#selfiewrldfargo @selfiewrldfargo selfiewrldfargo

Fabricators Unlimited

828 NP Avenue N
fabricatorsunlimited.com
(800) 747-1185

Located in the same historic location, Fabricators Unlimited has been fabricating and installing countertops for 35 years!

Green Event Planning

plantogather.com
(701) 570-0525
@plantogather

Gather specializes in logistical planning of events within a variety of sizes and budgets. Let yourself be a guest at your own event!

Inna Portraits

612 Main Avenue

Jefferson Lines

502 NP Avenue N

Your #1 bus experience in North Dakota. Experience reliable service, convenient schedules, and affordable prices to over 3,000 locations through the U.S.

Rescue House Church

222 Broadway
www.rescuehouse.church
A life-giving christian church with relevant worship, practical messages, a safe and engaging kids space, and great community.

Salon 3 | 5 by Ryan Benz

222 Broadway N
Salonthreefive.com
701-297-9025
We help you feel beautiful while keeping Mother Nature Healthy.

Salon Duo

624 Main Avenue

United Automotive Tech Center

308 1st Avenue N
www.unitedautotech.com
(701) 237-0200
Quality service and repair for your car. We service all makes. Three convenient locations in Fargo/West Fargo. Serving Fargo/Moorhead since 1923.

EXPERIENCE
DOWNTOWN FROM
OUR FRONT DOOR



201 North 5th Street | Fargo, ND
701.232.7363 | radisson.com/fargond



ONE GIFT CARD...OVER 60 POSSIBILITIES!

New shoes? Dinner? A haircut?
You name it!

Our community gift card can be redeemed at more than 60 retailers in Downtown Fargo. All money gifted through this program stays in the community to support small, independent businesses in the heart of Fargo.

To send a digital Downtown Fargo gift card and see a full list of participating merchants, visit Downtownfargo.com.



MINT+
BASIL
APPAREL • HOME



COUPON DEALS



MINT+
BASIL

20% OFF!
any one regular priced item

Expires March 31, 2023



**\$5 OFF AXE
THROWING**

Walk-ins only

Expires March 31, 2023



10% OFF
entire purchase
Valid in store only

Expires March 31, 2023



\$5 OFF
Admission

Expires March 31, 2023



FREE
plain waffle cone with
any scoop purchase

Expires March 31, 2023

DAILY'S
market

FREE
coffee, hot chocolate or
cappuccino.
Limit 1 per customer.

Expires March 31, 2023

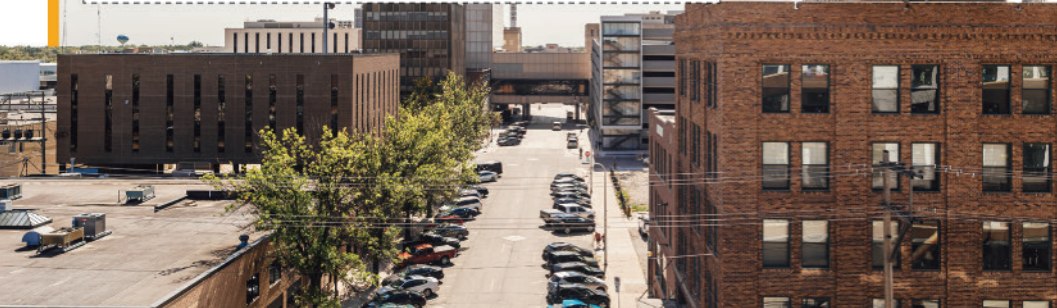
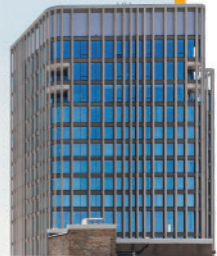


Expires March 31, 2023

\$30 DINING CREDIT

Book the Dine Downtown package and receive a \$30 dining credit to towards dinner at the hotel bar, or 84 Italian Steakhouse in the Radisson Blu.

Receive a \$30.00 daily dinner credit with your stay towards any food and beverage in 84 Italian Steakhouse or our the hotel lounge. (Dine-in only. Does not include tax or tip.) Offer is subject to availability and blackout dates apply. The \$30 daily credit can be used towards any food and beverage items in 84 Italian Steakhouse or the hotel lounge during dinner or lounge hours and cannot be used for breakfast or lunch, or in the hotel coffee shop. Dinner hours are 5 pm to 10 pm Tues - Sat in 84 Italian Steakhouse, and 5 - 10 pm 7 nights a week in the hotel lounge





*Experience Downtown
 Fargo's True Character*

Convivial yet chic, comforting yet refined, Jasper Hotel welcomes travelers and locals alike to experience our town for the first time or in an all-new way.

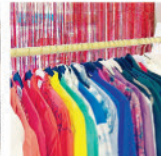
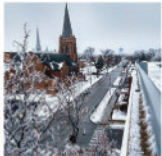


Farm-to-Fargo

Comfortable, delicious, and never pretentious, our hyperlocal take on farm-to-table dining celebrates hearth cooking and traditional Dakotan sensibilities. Dine Breakfast, Brunch, Lunch, and Dinner in the heart of Downtown Fargo.



Jason Thomas
Crocker Photography



THANK YOU

A huge thank you to our investors! Without their ongoing support, feedback and investment we would not be able to carry out our mission of promoting and advocating for Downtown Fargo.

Downtown Community BUILDERS



Downtown Community PARTNERS



Downtown Community SUPPORTERS



Downtown Community ALLIES



If you are interested in supporting Downtown Fargo by helping to make it a premier destination for the community and visitors to live, work, and play, contact DCP to discuss our partnership opportunities.



Travel Comfortably & Confidently

Enhanced Cleaning Procedures:

- ✔ Electrostatic EPA Disinfectant
- ✔ Continual  PlasmaAir Purification
- ✔ On-board Passenger Safety



Routine Cleaning



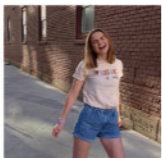
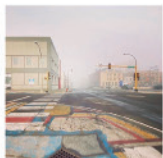
Masks Required



Visit Us at the MATBUS Depot
502 NP Avenue, Fargo, ND 58102

www.JeffersonLines.com

(858) 800-8898



Downtown

COMMUNITY PARTNERSHIP

207 4th Street N, STE B, Fargo, ND 58102
(701) 241-1570



Downtown Fargo



Downtown_Fargo



downtownfargo.com



FUN FACT:

The DCP office is found
in the Fargo Civic Center

