

Gallery 4 started in 1975, is one of the oldest consecutive running co-operative art galleries in the country and is based in Fargo. The artists are local or from the region and have a variety of professional experiences, backgrounds and feature an assortment of mediums. The gallery is located in Downtown Fargo, which is a thriving residential, business and artist hub community. Our Premier Artists work the desk, greet customers and answers questions from those who come into the gallery.

### Benefits for Artists

- Space to display and sell a few small works of art on consignment in the country's longest consecutive running co-operative art gallery based in Downtown Fargo. (see consignment terms.)
- Marketing exposure to art enthusiasts, tourists, art collectors and general public, which may lead to commission work. Downtown Fargo is a thriving residential, business and artist hub.
- You will be supported by our great art sales staff, if you have questions on pricing and display etc.
- The gallery participates in downtown events that brings new customers in to view your art.
- The gallery collects and submits sales tax for your convenience.
- The gallery pays for credit card fees on art sales.
- Artists are encouraged to have a social media account to post and share with your friends and family, that they can find your art at Gallery 4.
- You will be part of a professional artist co-operative gallery, without having to fulfill the time obligations of a Supporting or Premier Artist Membership. Perfect for busy artists!
- You may be considered for Gallery 4's Supporting or Premier Membership when an opening becomes available.

### Consignment Terms for Pop-Up Gallery Rental

- All artists will be juried.
- Art work can be denied for any reason at the discretion of our consignment team.
- All work will be on display in the Pop-Up Room inside Gallery 4. It's a dedicated gallery for new, emerging and professional artists.
- All artwork must be your original or created from your original art.
- Every piece of art must be clearly marked with the artist's name, title of art work and retail price. The gallery will provide labels.
- Artist must supply Gallery 4 with an inventory list of items on consignment to include title of artwork, retail price and quantity. Once accepted, we will send you a spreadsheet.
- Gallery 4 takes a 20% commission on all work sold. Artists are paid quarterly.
- Artists are asked to provide your own display props (easels, baskets, etc.) for your assigned space. The gallery has tables, pedestals, a few smaller easels that artists may use.
- Artists are invited to check in to the gallery frequently and replace items that have sold.

- Gallery 4 is not liable for lost, stolen or damaged items.
- The artist may have an art reception to invite family and friends.
- Artwork not collected at the end of the rental will become property of Gallery 4, Ltd.

## Pop-Up Gallery Rental

- \$100 for each month.
- Payment is due upon signing of the agreement.
- Gallery 4 takes a 20% commission on all work sold. Artists are paid quarterly.
- Pop-Up Room is 16.5 feet x 11.5 feet.
- Artists are encouraged to have a reception with a social media invite and email or postcard invite to friends, families and customers. A small reception is suggested like water or lemonade and cookies for the reception are the responsibility of the artist. Gallery 4 will help share the post on its social media.

For consideration, email the following information, with 5 images in .jpg format of your work to:

[gallery4ltd@gmail.com](mailto:gallery4ltd@gmail.com).

- **Name:** \_\_\_\_\_
- **Address:** \_\_\_\_\_
- **Email:** \_\_\_\_\_
- **Phone:** \_\_\_\_\_
- **List Facebook/Instagram & Website Accounts:** \_\_\_\_\_
- **Pop-Up Month Rental:** \_\_\_\_\_
  - **Move In Date:** \_\_\_\_\_
  - **Move Out Date:** \_\_\_\_\_
  - **Reception Date:** \_\_\_\_\_
- **Gallery 4 Representative:** \_\_\_\_\_
- **Artists Signature:** \_\_\_\_\_



